

International Council for Scientific and Technical Information

ICSTI

2009 Conference

www.icsti2009.org

Exhibitor/Sponsor
Prospectus

Managing Data for Science

June 9-10, 2009

Ottawa, Ontario

Canada



Organised by NRC-Canada Institute for Scientific and Technical Information (CISTI)



An invitation to sponsor/partner and/or exhibit at the ICSTI 2009 Conference: *Managing Data for Science*

The annual conference of the International Council for Scientific and Technical Information (ICSTI) will take place in Ottawa, Canada on June 9-10, 2009. The National Research Council Canada Institute for Scientific and Technical Information (NRC-CISTI) is the conference organizer.

Speakers from Canada, the United States and Europe will address:

- ***how eScience affects the way libraries, publishers and scientists relate to each other; and***
- ***how the era of "big data" will enable enhanced experimentation and collaboration in science.***

The [conference program](#) will inform researchers, scientific, technical and medical (STM) publishers, IM/IT professionals, chief information officers, and librarians about specific data initiatives of experts from Microsoft, the San Diego Super-Computing Center, Indiana University, Carleton University (ODESI Project), the British Library, and other institutions.

Ottawa, Canada's capital city, is home to several science-based federal departments and agencies as well as two universities, and is centrally located within the Québec to Windsor transportation and technology corridor.

The [National Research Council Canada](#) (NRC) is Canada's premier federal R&D arm with institutes from coast to coast, and is recognized globally for its scientific research and innovation. [NRC-CISTI](#) has several roles: National Science Library, NRC Library and provider of information analysis and intelligence services, and NRC Research Press—Canada's largest scientific publisher. One of NRC-CISTI's strategic objectives is to foster and support research data management collaborative initiatives. [Library and Archives Canada](#), a key partner, will provide the venue for this conference.

The program has been designed to attract the top professionals in the areas of managing and using research data. Approximately 125 participants from industry, universities and government are expected to attend, including ICSTI members from around the world. [Registration](#) for the conference will begin in early February 2009.

Organizations offering innovative products or services in the field of data management for research are invited to support this international conference. Please take a moment to review the enclosed information on sponsorship/partnership and/or exhibit opportunities for ICSTI 2009, complete with descriptions of the promotional benefits.

Don't miss this opportunity to connect with key professionals and innovators in the data management field!

Pam Bjornson
Chair, ICSTI 2009 Conference
Director-General, NRC-CISTI

Sponsorship/ Partnership Opportunities Package

PLATINUM SPONSOR / PARTNER – \$10,000 CAD

- Exclusive sponsor of the reception which will take place on Tuesday, June 9, 2009 from 17:00–18:30 at Library and Archives Canada
- Platinum Sponsor of the ICSTI Conference will be listed prominently in all official conference communications including advance notices, conference Web site, final program, etc.
- One page colour advertisement in the final program
- One delegate bag insert
- One exhibition space
- 25 words description of products/services to be included on the conference Web site and final program
- Opportunity to address participants at some point during the conference for 5 minutes

GOLD SPONSOR / PARTNER — \$5,500 CAD

- Gold Sponsor of the ICSTI Conference will be listed prominently in all official conference communications including advance notices, conference Web site, final program, etc.
- One page colour advertisement in the final program
- One delegate bag insert
- One exhibition space
- 25 words description of products/services to be included on the conference Web site and final program
- Opportunity to address participants at some point during the conference for 5 minutes

SILVER SPONSOR / PARTNER — \$3,500 CAD

- Silver Sponsors of the ICSTI Conference will be listed prominently in all official conference communications including advance notices, conference Web site, final program
- One half page colour advertisement in the Final Program
- 25 words description of products/services to be included on the conference Web site and final program
- One page insert in the delegate bag

BRONZE SPONSOR / PARTNER — \$2,000 CAD

- Bronze Sponsors of the ICSTI Conference will be listed prominently in all official conference communications including advance notices, conference Web site, final program
- One-quarter page colour advertisement in the final program
- 50% discount on delegate bag inserts
- 25 words description of products/services to be included on the conference Web site and final program

Additional Partner/Sponsor or Exhibitor Opportunities

Item	Cost \$CAD	Description	Benefits
Coffee Breaks	\$1,000 Each	Tuesday morning. and afternoon; Wednesday morning	<ul style="list-style-type: none"> • Full visibility during each coffee break • The Sponsor will be listed prominently in all official conference communications including advance notices, conference Web site, final program, etc.
Lunch	\$5,000	Tuesday, June 9, 2008 from 12:00 to 13:30	<ul style="list-style-type: none"> • Full visibility at the lunch. Company name on conference Web site and in the conference Program. • The Sponsor will be listed prominently in all official conference communications including advance notices, conference Web site, final program, etc. • 25 words description of products/services to be included on the conference Web site and final program.
Session	\$1,500	The Sponsor may select a particular conference session.	<ul style="list-style-type: none"> • Full visibility at the session. • Organization logo to be projected on the screen before the start of the session. • The Sponsor will be listed prominently in all official conference communications including advance notices, conference Web site, final program, etc.
Exhibit Space	\$500	<ul style="list-style-type: none"> • One 2 m (6 ft) table with 2 chairs • Wireless Internet Access 	<ul style="list-style-type: none"> • 25 words description of products/services to be included on the conference Web site and final program
Delegate Bag Insert (one page)	\$1,000	Opportunity to insert into the delegate's bag that will be given to every registered delegates. This will be a one pager to be provided by sponsor.	<ul style="list-style-type: none"> • Important visibility as all registered delegates will receive a bag.

Item	Cost	Description	Benefits
Delegate Bag Gift(s)	\$1,000	Opportunity to put a gift (such as pens, writing pads) into the delegate's bag that will be given to every registered delegates. To be provided by sponsor.	<ul style="list-style-type: none"> • Important visibility as all registered delegates will receive a bag.
Lanyards	\$1,000	Your company name featured on the official ICSTI 2009 lanyard. Sponsor may use any vendor to produce the lanyards and is responsible for production costs. To be provided by sponsor.	<ul style="list-style-type: none"> • Important visibility as all registered delegates will receive a name badge.

Application Form and Agreement for Partners/Sponsors and/or Exhibitors

The undersigned organization commits to being a partner/sponsor and/or exhibitor for the ICSTI 2009 Conference which will be held June 9-10, 2009 at Library and Archives Canada, 395 Wellington Street, Ottawa, Canada.

(Please type or print clearly)

Name of Organization: _____

Contact: Last name: _____ First name: _____

Mailing Address: _____

City: _____

Prov./State: _____

Country: _____ Postal/Zip Code: _____

Tel: () _____ Fax: () _____

E-mail: _____ Web Address: _____

Please select from the Opportunities Package and indicate which your organization wishes to undertake:

1. _____ @ \$ CAD
2. _____ @ \$ CAD

Total Amount: \$ CAD

EXHIBITORS ONLY

In making this application, my organization agrees to conform to the exhibit regulations outlined in the Exhibition Contractual Agreement for the ICSTI 2009 Conference which are hereby made a part of this application. It is mutually agreed that all of said regulations shall be interpreted by the Planning Committee of the ICSTI 2009 Conference, and the parties hereto shall be bound by such interpretation.

Contact Name for exhibit arrangements:

Last Name: _____ First Name: _____

Tel: () _____ Fax: () _____

E-mail: _____

This application will only be processed when accompanied by the full payment.

Space Rental Fee: \$500.00 CAD Amount of payment enclosed \$ _____ CAD

Note: exhibit fee is included in Platinum and Gold sponsor fee.

Number of Spaces Requested _____

EXHIBIT SPACE NUMBER(S)

1st choice _____ 2nd choice _____ 3rd choice _____

The return on investment for your selected option(s) will be in accordance with the benefits listed in the Sponsorship/Partnership Opportunities package. Once payment is received, the Conference Secretariat office will contact you or your designate to coordinate your benefits.

Payment Information

*Please make cheque payable to the **Receiver General for Canada (ICSTI 2009)***

or complete credit card information below:

Visa MasterCard American Express

Card Number: _____/_____/_____/_____

Name (as it appears on card): _____ Expiry Date: ____/____
Month/Year

Cardholder Signature: _____ Date: ____/____/____

I certify that I am the duly authorized representative of the above-mentioned organization for the pledge.

Name: _____ Title/Position: _____

Signature: _____ Date: _____

Please complete the registration form and mail with payment, to:

ICSTI 2009 Secretariat
Attn. Marie Lanouette, Conference Manager
National Research Council Canada
1200 Montreal Road, Building M-19
Ottawa, Ontario K1A 0R6
Tel: +1 (613) 993-0414 Fax: +1 (613) 993-7250
Email: icsti2009@nrc-cnrc.gc.ca.

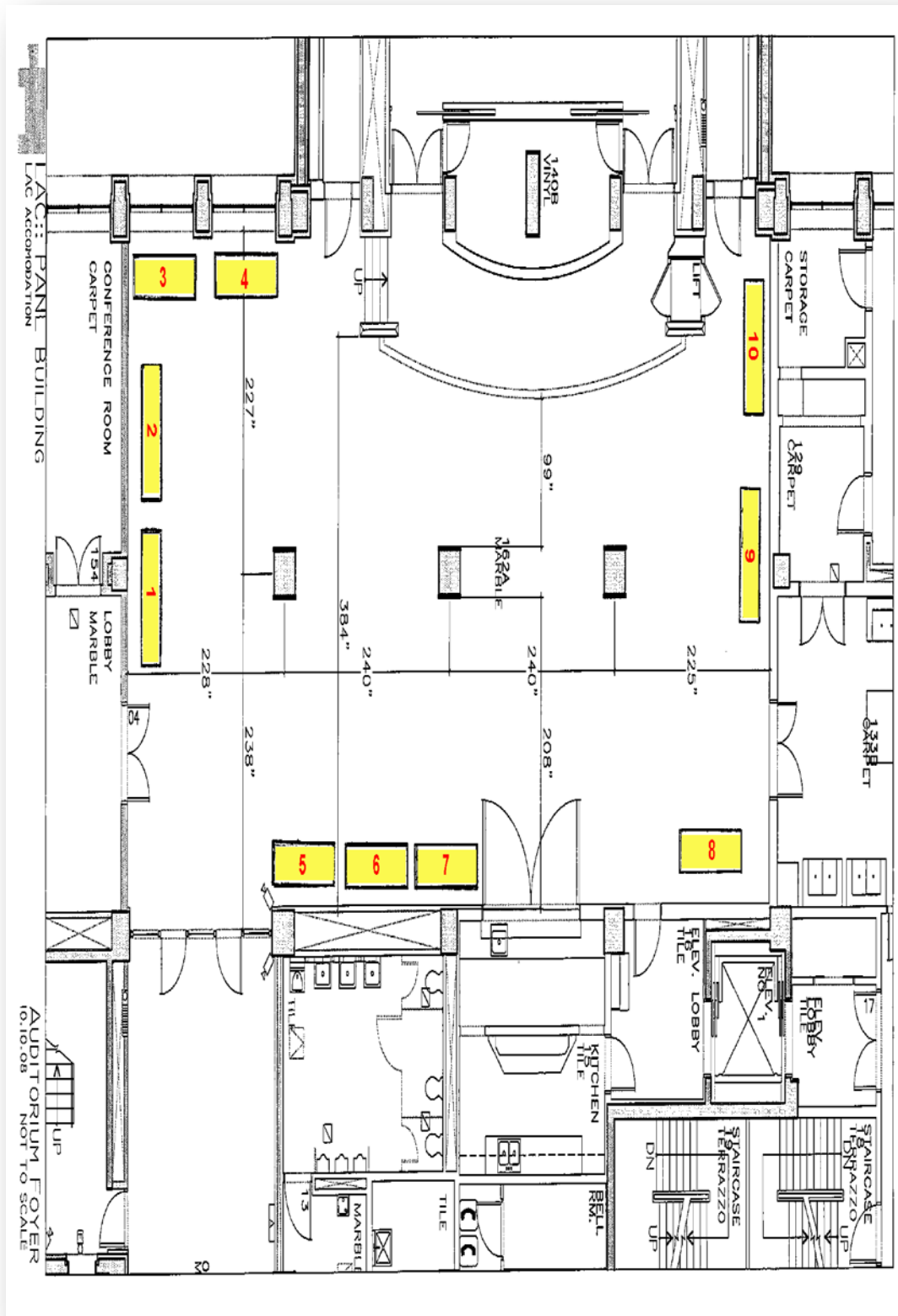


Exhibit Information

The exhibit area is in the foyer of the auditorium. All coffee breaks and the wine and cheese reception will be held in the foyer/exhibit area.

A very limited number of spaces, located in the foyer of the auditorium are available on a first-come, first-serve basis.

Exhibit Hours, Set-up and Dismantling

Exhibit Hours

Tuesday, June 9	07:30 – 18:30
Wednesday, June 10	07:30 – 10:30

Exhibitors Move In

Monday, June 8, 2009	16:00 – 18:00
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Exhibitors Move Out

Wednesday, June 10, 2009	10:30 – 12:00
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During the conference, the participants will have time to visit the exhibits as follows:

Continental Breakfast

Tuesday, June 9	07:30 – 08:30
Wednesday, June 10	07:30 – 08:30

Coffee Breaks

Tuesday, June 9	10:00 – 10:30 15:00 – 15:30
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Wednesday, June 10	10:00 – 10:30
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Reception

Tuesday, June 9	17:00 – 18:30
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Exhibitors should plan to be at their table during the above mentioned hours.

Space Rental Inclusions

Rental Fee per exhibit space is \$500.00 CAD and includes the following:

- One table (2 metres/6 ft) with 2 chairs
- One 1500 Watt duplex receptacle & overhead lighting in the exhibit area
- Overnight security
- Wireless Internet access (a text-enabled cellphone is required to receive access information)
- 25 word description of products/services to be included on the conference Web site and final program

Confirmation of acceptance of your exhibit space will be made following receipt of your completed application form and deposit. Spaces will be assigned on a first-come, first-served basis, and all applications are subject to the approval of the Exhibit Committee.

For further information, please contact the Conference Secretariat:

Marie Lanouette, Conference Manager, ICSTI 2009
National Research Council Canada
1200 Montreal Road, Building M-19

Ottawa, ON, Canada K1A 0R6

Telephone: + 1 (613) 993-0414

Fax: +1 (613) 993-7250

E-mail: ICSTI2009@nrc-cnrc.gc.ca

EXHIBITION CONTRACTUAL AGREEMENT

The assignment of space is on a first-come, first-served basis.

PURPOSE

All exhibits shall be to serve the interests of the Conference and the Conference reserves the right to require the immediate withdrawal of an exhibit if the Organizers believe that it may be injurious to the purposes of the Conference. Only professional equipment and services of interest to participants may be displayed.

RULES AND REGULATIONS - EXHIBIT

1.

The exhibitor shall be bound by the Rules and Regulations as established by the Planning Committee for the ICSTI 2009 Conference, by the partnering organizations and any duly authorized representative, agents or employees of the foregoing Conference. Each exhibitor is charged with knowledge and compliance with all laws, ordinances and regulations pertaining to health, fire prevention and public safety.

2.

The Conference Planning Committee shall determine the eligibility of any company, product, service or application for exhibit space. The Committee may forbid installation or request removal or discontinuance of any exhibit or promotion, wholly or in part, that, in its opinion, is not in keeping with the character or purpose of the conference.

3. FIRE PREVENTION

Exhibitors shall not encroach on aisle space and must remain within the space assigned. All materials used for decorating must be fire resistant. Cartons, boxes and crates may not be stored under tables, behind displays or in any part of the exhibit area. At the exhibitor's expense, empty crates, etc. will be picked up, stored and returned to each booth at the closing of the exhibition. All hazardous exhibits regardless of type are prohibited in the Exhibition Hall without written consent from the City of Ottawa and the Library Canada. The prohibition covers open flame, coal, liquid propane gas, liquid propane gas tank, toxic liquid or gas, dangerous toxic products, etc.

4. CARE OF BUILDING AND EQUIPMENT

Nothing should be posted on, attached, nailed, screwed or otherwise attached to columns, walls, floors, or other parts of the building or furniture. All heavy pieces of equipment must be placed on skids to avoid damage to flooring.

5. LIABILITY INSURANCE

Every reasonable precaution will be taken to protect exhibitor's property during installation, Conference period and removal. However ICSTI, the ICSTI Conference Planning Committee, Library and Archives Canada and the National Research Council Canada will not accept responsibility for injury to persons or loss of or damage to products, exhibits, equipment or decorations by fire, accident, theft or any other cause while in the building of the Library and Archives Canada. Exhibitors must carry appropriate insurance to cover display materials against damage and loss, and public liability against injury to the person and property of others. Exhibitors must have a copy of their insurance policy on hand to present it upon request.

6. AUTHORIZED REPRESENTATIVES

Each exhibitor shall provide to the Conference Planning Committee in advance, the name and the title of the person(s) who will be in attendance at the display and responsible for the installation, operation and removal of the exhibit. Said representative(s) shall be authorized to enter into such service contracts as may be necessary, for which the exhibitor shall be responsible.

7. SECURITY AND DAMAGES

The ICSTI 2009 Conference will provide overnight security at the Library and Archives Canada. While every effort will be made to provide security for exhibits, ICSTI, the ICSTI 2009 Conference management, Library and Archives Canada and National Research Council Canada will not be responsible for injury, loss or damage to persons, goods, equipment or decorations, caused by accident, loss or any other cause, the safety of exhibits against fire, robbery, damage, accidents, acts of God or any other destructive cause, or for any injury that may arise to the public leased areas, or to the Exhibitors or their employees during move-in and move-out operations, at any time during the Show while on the Show grounds or in the Library and Archives Canada offices, while transporting goods to or from the Show or while in the storage areas. Insurance for individual exhibits is the sole responsibility and expense of the Exhibitor. Where appropriate, during "silent hours" lock-up or remove personal electronic equipment like laptops, cameras, etc. Booths are to be staffed by exhibitor's personnel at all times during the hours the exhibit is open.

8. PAYMENT TERMS

Applications must be accompanied by full payment. If the total cost of the space is not paid in full by **January 31, 2009**, Management has the right to terminate this contract under the conditions outlined under the heading "CANCELLATION CONDITIONS". Exhibit space must be paid in full prior to the show.

9. CANCELLATION CONDITIONS

In the event of cancellation by the Exhibitor for any reason whatsoever and provided that cancellation is received, in writing, prior to **February 15, 2009** to the address specified below:

Marie Lanouette, Conference Manager
ICSTI 2009
National Research Council Canada
1200 Montréal Road, Building M-19
Ottawa, ON, Canada K1A 0R6

The exhibitor shall pay an administrative fee of \$100.00 CAD. There will be no refund for space cancelled after **February 15, 2009**. These cancellation conditions or administrative fee will also apply in the case of booth space reduction. If the ICSTI 2009 Conference is cancelled for any reason beyond Management's control, the latter shall not be liable for any expenses incurred by the Exhibitor and shall have no other liability to the Exhibitor than the refund of paid exhibit fees.